

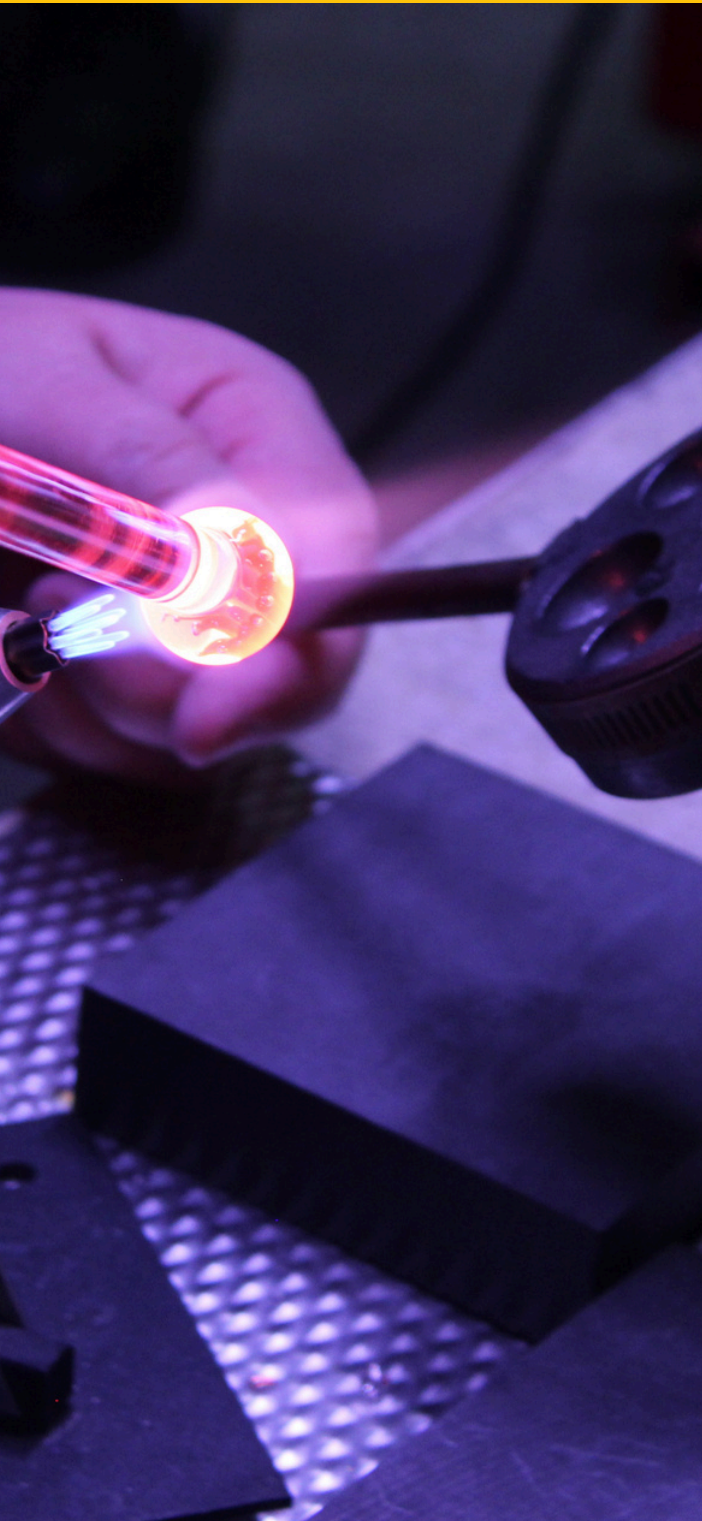
TINKERMILL SPONSORSHIP OPPORTUNITIES



1840 Delaware Pl Unit A
Longmont, CO 80501

tinkermill.org
720-204-3090
info@tinkermill.org





BECOME A SPONSOR

Support TinkerMill, the largest and most affordable MakerSpace on the Front Range! Sponsor us and align your brand with the maker community, STEAM, and educational opportunities.

Let your customers and the community know what you support: Innovation, entrepreneurs, creativity and MAKING!

Sponsor Benefits:

Get your business in front of makers and community members through event promotions, shop sponsorship and inclusion in our newsletters and emails!

EVENT: TINKERFAIR! JULY 2025

Back by popular demand! Our well attended July party is a local favorite.



Lead Sponsor: \$2,500 (1)

Recognition in all event promotions, including:

- TinkerMill Calendar with link to sponsor website
- Email Announcements to TinkerMill community
- Social Media

Visual Recognition at Event including:

- Top billing on main signage and projected image
- Opportunity to provide signage at check-in
- Verbal recognition at event

Supporting Sponsor: \$1,000 (2)

Recognition in all event promotions including:

- TinkerMill online Events Calendar
- Email Announcements to Members
- Name and Logo on Event Signage

Contributing Sponsor: \$500 (4)

- Name and Logo on Event Signage

EVENT: REPAIR CAFE MONTHLY, 2025

Here to help keep items out of our landfill, Repair Cafe is a monthly event open to the public where volunteers repair and teach folks to repair their own items.



Lead Sponsor: \$1,000 (1)

Recognition in all event promotions, including:

- TinkerMill Calendar with link to sponsor website
- Email Announcements to TinkerMill community
- Social Media

Visual Recognition at Event including:

- Top billing on main signage and projected image
- Opportunity to provide signage at check in
- Verbal recognition at event

Supporting Sponsor: \$500 (2)

Recognition in all event promotions including:

- TinkerMill online Events Calendar
- Email Announcements to Members
- Name and Logo on Event Signage

Contributing Sponsor: \$250 (4)

- Name and Logo on Event Signage

COMMUNICATIONS: WEBSITE

Build your business's visibility among makers by associating your brand with us! Promote your company through TinkerMill and gain exposure to local makers!



Website Sponsorship: \$1,000 (4)

Our website enables us to provide digital opportunities for ad placement and member centric promotions - and it's the digital place to be seen in the maker community!

- **Business logo will be prominently displayed on the website homepage for 12 months**

Sponsored Blog Post \$200/post

Through this sponsorship, businesses will be able to **provide a blog or news item to be posted on TinkerMill's website and shared on our social media pages after posting.** All content including images and title must be supplied by business. The blog post will remain on our site for at least one year.

COMMUNICATIONS: EMAILS

TinkerMill E-Newsletter Sponsor **\$300/month (12)**

Includes hyperlink banner in at least bi-weekly digital newsletter

Distribution list of over 3500 recipients.

- 40% average open rate
- 2% click rate
- Ad dimensions: 1080x200px

TinkerMill Staff Email Banner Sponsor \$250/qtr (4)

TinkerMill staff send over 1000 emails per quarter! This allows your business to place a banner on nearly every email we send out throughout the quarter.

- **Hyperlinked banner to your business website below our signature block**



OUTWORLD
BREWING

**Come drink a beer and
eat some delicious food!**

[Click here for Outworld Brewing](#)

SHOP SPONSORSHIPS

We have an extensive list of shops, event space, and machines at TinkerMill. Your business can be prominently displayed in, on and around them, reaching the desired community- specific to your industry.

Shop Sponsorship \$5,000/yr

- Business name/logo prominently displayed in shop for 12 months.
- Full Banner Ad- Shop Page. Our shop webpages are where people find all the info! Our classes, machines and much more are on these popular webpages.

SHOPS:

- Blacksmithing
- Electronics & Robotics
- Flameworking
- Foundry
- Ink & Vinyl
- Machine Shop
- MetalCraft, Jewelry, Lapidary
- Pottery
- Rapid Prototyping
- Stained Glass
- Textiles
- Welding
- Woodshop
- 4kW Laser



IN-KIND SPONSORSHIPS

FOOD & BEVERAGES

Get your food or beverage business in front of our members
- and in their bellies! Word of mouth spreads fast!



Feed our Members!

- Sponsor our Member Meetings by providing food (once/month ~ 30 people)
- Sponsor our Shop Captains by providing food at their annual meeting (~50 people)
- Makers get thirsty, too! Be our alcohol sponsor and provide alcohol at TinkerMill events! (~6 events/year)

MATERIALS, SUPPLIES & TOOLS

Provide Supplies!

- We need raw materials available for purchase to our members. (Clay, stained glass)
- We need materials and tools in order to offer free or discounted classes to youth groups, schools, retirement communities and more. (Metals, wood, clay, glass and more!)

EDUCATIONAL OPPORTUNITIES

TinkerMill's mission is to provide educational opportunities for the people of our community.

Take part and show your customers that you care about education!



Sponsor a FREE class- open to the community! \$2,500/class (2)

- TinkerMill will offer a FREE class to the larger community twice a year, open to members and non-members alike.
- The class could be in a shop/making an item related to your industry.
- **Recognition in all class promotions, including:**
 - TinkerMill Calendar with link to sponsor website
 - Email Announcements & Newsletter to TinkerMill community
 - Social Media
- **Visual Recognition at class including:**
 - signage, logo on handout
- **Verbal recognition at class:**
 - Business is welcome to give 3-5 minute presentation at beginning of class.

Sponsor a Scholarship! \$700

Do you love & support the Maker Movement and want to provide that opportunity to another person? Sponsor a person's TinkerMill membership for a year!

- Pay monthly or annually
- Recognition via social media, newsletter, and signage thanking those providing scholarships